



Sponsors Information

Thank you for your sponsorship and support of the upcoming Veneer Masters Event.

We are so excited to co-host this New Masonry Industry Event with all of you and we wanted to make sure you have all the needed information ahead of time.

Things you need to bring to the event:

For the 10' x 10' spaces - Please bring your own EZ-UP (with your logo on it if possible), 6' or 8' table(s), table covers with your logo if possible, chairs, literature, give-a-ways, displays, etc... plus a raffle prize and something to collect business cards or names in for the drawing that will be done towards the end of the event. You can bring a cooler with drinks or snacks for your booth and your team, but please do not bring any alcohol. We will have vendors here serving food and drinks as well.

For the 10' x 20' spaces bring double of all the items listed above.

The Veneer Masters website veneermasters.org is being updated almost daily with new information, so if you haven't been on it lately, please give it a look. If you know of any vendors who may want to be a sponsor, please bring them with you to this event.

This is a great opportunity for everyone to get in front of the masonry community.

Live streaming Info:

During the event there will be a production team here and they will be doing live streaming, video, music, MC announcements, sponsor interviews, etc... and helping to create a lot of excitement throughout the day. They are able to plug-in mini commercials, short clips, or stills during the live streaming portion of the event for all the sponsors. This is a great opportunity for more advertising and it is FREE - included in your sponsorship.

If you are able to provide any videos, or digital advertising that are 30-60 seconds long, or even a still shot of your logo with some information about your company, they will incorporate them into the livestreaming. Also, the live streaming can be broadcast on your company website during the event if a landing spot is provided. For additional information regarding the mini commercials, live streaming to your website, etc. please see the information listed below.

For the mini commercials or clips during the live streaming, please have Sponsors provide us with 1920x1080p HD Commercials. MP4 Format is preferred. approx. 30-60 seconds. If they need any help with this please feel free to have them reach out to me directly! We're looking forward to making this event a great show!

Paul R. Rivera - Creative Director, phone: 562-234-9799 paulifornia@mac.com www.paulifornia.com

Make sure you are ready with company info and talking points, new products you want to show off, or any company info you want to share with the MC as he comes around to your booth.

Thank you again for all your support, and we look forward to seeing all of you very soon.